# INTERNATIONAL CIT®ZEN DAYS 2023

Evaluation

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# **Introduction and summary**

"Keep doing this awesome job. I cannot thank you enough for this! I guess it would be useful to have it twice a year, but maybe that's being too ambitious?"

/ Participant

With more than 30,000 new international citizens each year, Greater Copenhagen is an attractive career destination for professionals who are looking for the Scandinavian lifestyle. This is for the benefit of both companies and universities, who are increasingly looking for highly skilled workforce and talent today.

Once again, International Citizen Days managed to bring together a broad range of companies and organisations in a coordinated joint welcoming event, ensuring a good talent reception and hopefully also a long-term talent retention. The event is part of the national welcome month of Welcome September and co-funded by The European Social Fund and the Danish Board of Business Development.

International Citizen Days 2023 took place in Øksnehallen in the heart of Copenhagen on 22-23 September, revolving around the themes housing, job and social life through carefully curated talks, activities and a large fair, giving all participants the chance to meet relevant organisations and gain valuable knowledge in a 'hyggelig' informal setting.

Mayor of Culture and Leisure in Copenhagen, Mia Nyegaard, and Mayor of Employment and Integration in Copenhagen, Jens-Kristian Lütken, welcomed everyone on Friday with official welcome speeches together with Minister of Higher Education and Science, Christina Egelund. Jasmina Pless from the Danish Chamber of Commerce (Dansk Erhverv) was the moderator. Member of the Culture and Leisure Committee, Kashif Ahmad, welcomed everyone on Saturday with an official welcome speech, and the day was moderated by Jakob Holm-Kinze from Mærsk.

This year was the fifth year of International Citizen Days. The very first event took place in 2019 and lasted for one day only. In 2020, the event lasted for three days, though virtually due to covid 19. Since 2021, the event has grown larger in both scope and turnout, focusing more and more on job and career in addition to housing and social life, which are themes still equally essential to the event.

# TALKS, ACTIVITIES AND A CAREFULLY CURATED FAIR

Participating in International Citizen Days was free as always, and the event was open to everyone. The event lasted for two days with Friday revolving around the theme of job and career with a total of 55 available booths representing relevant companies and organisations of all sizes as well as talks taking place simultaneously. Saturday offered a total of 86 booths with information on everything from housing, job and career opportunities, studying, banking, taxes, volunteering, Danish classes to culture and leisure activities among many other things.

A total of 31 talks hosted by experienced professionals provided participants with valuable knowledge and guidance on the Danish tax system, Danish traditions, housing market, entrepreneurship, job hunting, workplace culture, networking, buying real estate, sustainability, volunteering, sports, and living an active and engaged life. Participants outside of Denmark could also take part in the event by joining the main stage digitally, as a total of 9 selected talks were live streamed directly from Øksnehallen.

Participants had the chance to explore and learn about their new city and region in fun and creative ways as well as try their luck at the always popular wheel of fortune with great prizes. They could dance salsa, watch fencing, release their inner creativity in a recreational culture and leisure zone. They could engage in meaningful conversations with strangers at Café Curious (formerly known as Living Library), where internationals who were once newcomers themselves shared their personal experiences with visitors.

A total of 6,555 participants were registered for International Citizen Days 2023, including 829 children.

INTERNATIONAL CITIZEN DAYS 2023







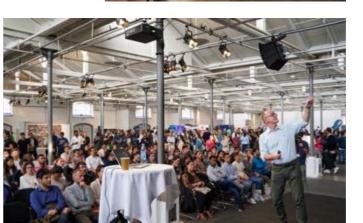














# **International Citizen Days 2023**

# FRIDAY, 22 SEPTEMBER

#### MAIN STAGE

#### 16.00-16.40

Welcome & Opening speeches

#### 17.00-17.25

Insights to your career opportunities in Denmark

#### 17.35-18.20

Panel debate - job search strategies in Denmark and insights from successful newcomers

#### 18.30-19.15

Unmasking confidence your key asset to reaching your goals

#### 19.25-19.55

Sustainable digital growth
- sustainability and
digitization as a career path

#### **STAGE A**

#### 17.00-17.30

Entrepreneurship in Denmark - start your own start-up

#### 17.40-18.05

How I survived my first year in DK

#### 18.15-18.40

Finding your dream job in IT - and how to do it

#### 18.50-19.30

A-kasse and fagforening - what is it and why do I need it?

#### 19.30-20.00

A life in Denmark after graduating

#### **STAGE B**

#### 17.00-17.30

Expat empowerment transforming Denmark through volunteering

#### 17.40-18.10

Co-create and Unlock Your Career Potential with AI -Dare to Dream Bigger

#### 18.20-19.05

CV Workshop

#### 19.15-19.45

Salary negotiations in Denmark

#### **ACTIVITIES**

#### 17.00-19.00

Professional Matchmaking

#### 17.30-20.00

Café Curious

# **SATURDAY, 23 SEPTEMBER**

#### **MAIN STAGE**

#### 10.00-10.25

Welcome & Opening speeches

#### 10.30-11.15

Working in the Danish tribe

#### 11.30-12.15

Get your head around the Danish rental market

#### 12.30-13.15

The Danish tax system - a tough nut to crack?

#### 13.30-14.15

A guide to Danish workplace culture understanding the essentials

#### 14.25-14.55

Buying real estate in Denmark - what you need to know

#### STAGE A

#### 10.30-11.00

Making a career in Denmark - with Københavns Erhvervshus

#### 11.50-12.20

Chef's masterclass Explore the depth and
potential of Nordic greens

#### 12.30-13.00

Speed dating with Grundtvig!

#### 13.10-13.40

How to face challenges abroad with inner strength & happiness

#### 13.50-14.20

How to be at home in Denmark

#### 14.30-15.00

Learn Danish in 20 minutes!

# **STAGE B** 10.30-11.00

#### Childcare and education in

Denmark

#### 11.10-11.40

Sports clubs and associations in Denmark

#### 11.50-12.20

Pension in Denmark

#### 12.30-13.00

An introduction to Danish traditions – and how to make sense of them

#### 13.10-13.40

Volunteering in Denmark
- a unique opportunity to
join a community

#### 13.50-14.20

Professional networking in Denmark

#### 14.30-15.00

Livable City Copenhagen

#### **ACTIVITIES**

#### ALL DAY

Art Workshops Snakkeklub Pop-up Library

Art escape Studio: Coffee & Art

**PROGRAMME** 

Creative Craft for kids
Waste and resources from
a child's perspective
StoryHunt: Explore the
History of Danish Ideas

#### 11.00-15.00

Meet Hans Christian Andersen

#### 11.00, 12.00 AND 13.00

Dance with El Studio!

#### 11.30-15.00

Café Curious

#### 11.45 AND 12.45

Fence & Fun

# FISH TANK (KØDBYEN)

### 15.00-17.30

After Party

- Mingling and drinks

#### 15.30-16.00

After Party

- Cooking workshop 1

#### 16.30-17.00

After Party

- Cooking workshop 2

#### 17.30-19.30

After Party - 'hyggelig' community dinner

# **International Citizen Days 2023** in numbers

registered + 829 children

3.234 for Friday 2.492 for Saturday

registered candidates

for the professional matchmaking event

5.130 actual participants 2.516 on Friday

2.614 on Saturday

registered for the online talks

> 384 on Friday 247 on Saturday

55 on Friday, 86 on Saturday - of which 37 were present both days



13 on Friday 18 on Saturday

126

nationalities live in the City of

Copenhagen

volunteers

# **Satisfaction among participants** and exhibitors

100%

again in 2024

satisfied or very satisfied

90%

recommend |

86%

culture and leisure found useful informa

78%

job and career



INTERNATIONAL CITIZEN DAYS 2023
INTERNATIONAL CITIZEN DAYS 2023

# A big thank you to all contributors

Again this year, International Citizen Days received massive broad support from both the public and private sector; companies, educational institutions and organisations, who are all – one way or another – in touch with international talent in Greater Copenhagen. A big thank you to all exhibitors, speakers, and everyone else, who helped promoting the event.

A big thank you to Jasmina Pless from the Danish Chamber of Commerce (Dansk Erhverv), who moderated the programme on Friday, and to Jakob Holm-Kinze from Mærsk, who moderated the programme on Saturday. They both did a great job at guiding the audiences safely through a packed programme. A big thank you to the 42 dedicated volunteers, who chose to spend their Friday evening and/or Saturday to help execute the event successfully.

A big thank you to all sponsors: Copenhagen Capacity, Danish Industry (DI), Frederiksberg Municipality, Gladsaxe Municipality, Greater Copenhagen, IDA – The Danish Society of Engineers, PROSA, The Danish Agency for International Recruitment and Integration (SIRI), The Danish Chamber of Commerce (Dansk Erhverv), The Danish Confederation of Professional Associations (Akademikerne) and Workindenmark. The event is co-funded by the European Social Fund and The Danish Board of Business Development as part of project 'Talent to a green Denmark'. In addition to financial contributions, all sponsors have helped promote the event through their respective communications channels and networks. Thank you very much for that.

International Citizen Days is organised by International House Copenhagen (The Culture and Leisure Administration in the City of Copenhagen). The house was established in 2013 with the objective of strengthening the reception and retention of international talent including their accompanying families with a one-point entry. International House offers many relevant events for internationals each year. The events are all hosted in collaboration with cultural institutions, private companies, and public authorities.

#### METHODOLOGY FOR EVALUATION

When registering for the event, all participants completed a questionnaire. In addition to this, both participants and exhibitors received an e-mail shortly after the event had taken place, asking them to kindly complete an evaluation form consisting of questions about the event form and content. They all had 10 days to complete this form.

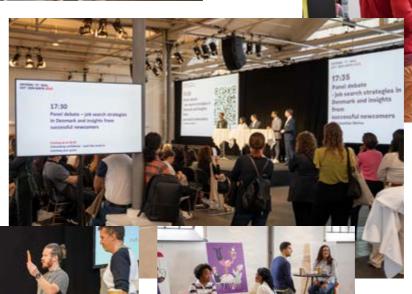
The design of the evaluation form was based on previous event evaluations, which International House Copenhagen have many years of experience with. All data was collected via SurveyXact, a digital questionnaire system, from which relevant comments were selected to emphasise the results. A total of 5,726 participants registered for the event (3,234 on Friday, 2,492 on Saturday), answering a questionnaire in this connection. A total of 419 participants subsequently completed an evaluation form. 28 of the 107 exhibitors completed the evaluation form.

"I have been in Denmark for a number of years and attended International Citizen Days every year because there is so much information. There is always something new and interesting here."

/ Participant













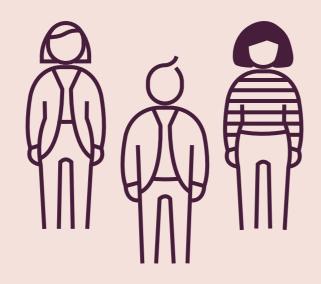
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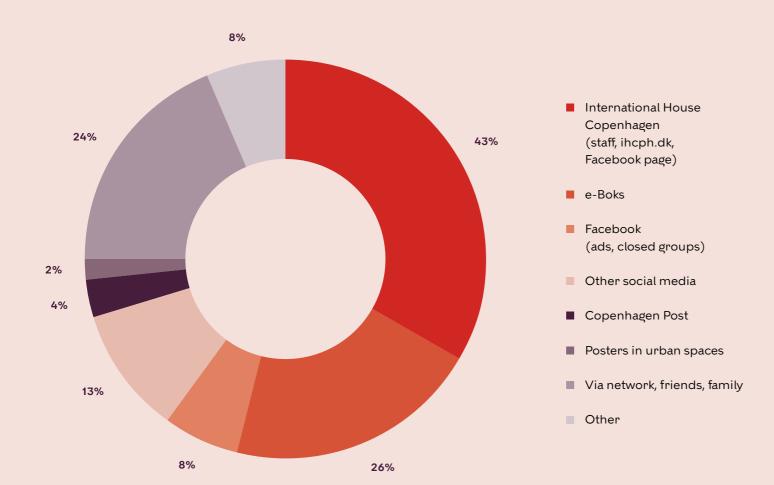


MARKETING & PR

## **Communication**

The event was communicated through an extensive communications and marketing campaign, which sponsors, exhibitors and many other partners involved also contributed to.





# This is how the participants got to know about the event



Invitations were distributed via e-Boks/Digital Post to all newcomers, who were registered with a CPR number at International House Copenhagen in 2022 and 2023 (Jan-Aug) – a total of 41.237 invitations.



More than 100 posts, tags and coverage of International Citizen Days on social media, newsletters and websites of relevant partners.



More than 10 pop-up events at large international companies such as Microsoft, UN City, Maersk, Coloplast and higher educational institutions such as CBS, AAU, KU to promote the event.



Targeted ads and extensive campaigns on social media (Facebook, LinkedIn).



Distribution of 10.000 printed postcards, display of city posters and much more.

FACTS FACTS

# Who were the participants?

# Top 5 countries

India Denmark Italy USA Spain

# **Top 5** municipalities

Copenhagen Frederiksberg Lyngby-Taarbæk Gladsaxe Gentofte 61%

live in the City of Copenhagen

5.726

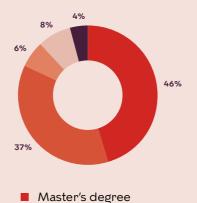
were registered for the event 3.234 for Friday

2.492 for Saturday

829

children were also registered

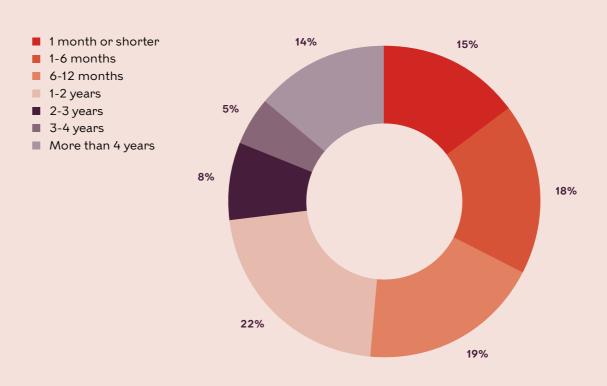
# Highest level of formal education



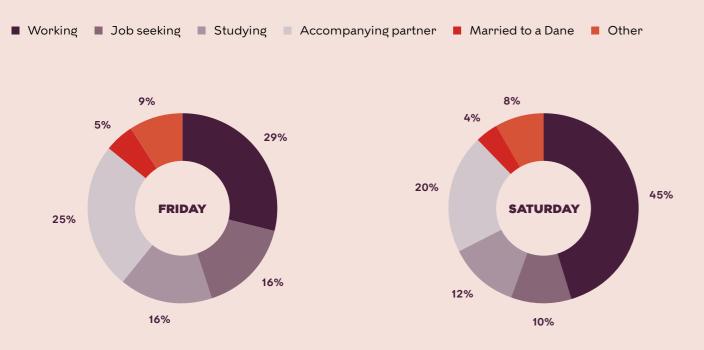
Bachelor's degree
 Basic general education
 Ph.D. or higher

■ Vocational training/education

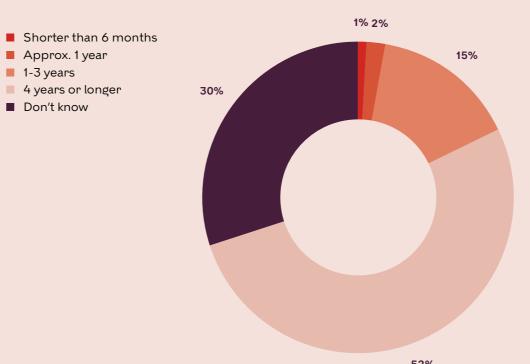
# How long have they been in Denmark?



# Why are they in Denmark?



# How long do they expect to stay in Denmark?



**52**% 15

**FACTS** 

# Distribution of participants - days and themes

49%

Attended 3-4 talks

46%

**Both Friday and Saturday** 

27%

**Only Friday** 

17%

**Only Saturday** 

10%

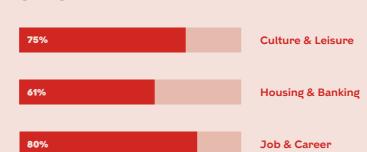


#### **FRIDAY**

The participants registered for Friday were particularly interested in the following industries.

36%	Clean Tech/ Green Transition
13%	Construction
42%	Creative Industries
26%	Food
100%	Job & Career
39%	Life Sciences
50%	Tech
28%	Tourism and Experience Industry
34%	Other

#### **SATURDAY**



# Who could the participants meet?

THE FAIR / 55 BOOTHS ON FRIDAY AND 86 ON SATURDAY

## **FRIDAY**

13

booths representing trade unions, employers' organisations, and unemployment funds

20 booths representing formal education, consulting, and

booths representing public authorities

booths representing organisations offering job and career opportunities



## **SATURDAY**

45
booths representi

7 booths representing housing & banking

**39** booths representing job & education

"I think there were some very different things on the two days. I learned something on both days. Friday for me was about job and career. Saturday was about community resources and how we can connect with clubs and who can help us with what in Denmark."

/ Participant

## Job & Career

#### 77%

**FRIDAY:** 77% of all participants who found the theme relevant answered yes to having received the information they came for.

#### 78%

**SATURDAY:** 78% of all participants who found the theme relevant answered yes to having received the information they came for.

Denmark – and Greater Copenhagen in particular – is an attractive career destination due to world-class research environments, facilities, and laboratories together with excellent opportunities for collaboration with companies within the region's highly competitive industries.

In addition, Denmark rates high when it comes to work-life balance with a unique workplace culture characterised by a low hierarchy, small income gap and social safety nets.

Friday revolved around job and career with relevant talks and a carefully curated fair. Students, jobseekers, and employees could visit plenty of booths with consulting firms and recruitment companies and attend talks on talent programs, CV workshops, salary negotiations and entrepreneurship. In addition, there was a professional matchmaking event where job seekers and 9 companies with specific vacancies had the chance to meet and talk after having been through a careful selection procedure. With a total of 468 applicants, there was a massive interest in participating in the professional matchmaking event. 55 candidates were selected for individual interviews, which resulted in 23 follow-up job interviews and 15 expected hires.

On Saturday, there was also a chance to network and find information and guidance on job and career in the fair as well as relevant talks, i.e., on Danish workplace culture.

Both days offered a chance to participate in Café Curious, where participants could learn from other international citizens who had chosen to live and pursue a career in Denmark.

#### **PROGRAMME**

Talks on Job & Career

#### **FRIDAY**

#### **WELCOME & OPENING SPEECHES**

Moderator Jasmina Pless, Mia Nyegaard (Mayor of culture and leisure House in Copenhagen), Jens-Kristian Lütken (Mayor of employment and integration in Copenhagen) and Christina Egelund (Minister of Higher Education and Science of Denmark).

# INSIGHTS TO YOUR CAREER OPPORTUNITIES IN DENMARK

#### Nikolaj Lubanski, Copenhagen Capacity

Develop your career in a place where green transition, trust, community and work-life balance are prioritized. Want your next career step to be within the green transition, tech industry or life science? Denmark is a place for you.

# PANEL DEBATE - JOB SEARCH STRATEGIES IN DENMARK AND INSIGHTS FROM SUCCESSFUL NEWCOMERS

#### Moderator: Sebastian Sbirna, Københavns Erhvervshus

The panel is comprised of four dynamic individuals, each possessing a distinctive background and a set of experiences, all of whom have adeptly navigated the Danish job market.

#### **UNMASKING CONFIDENCE**

#### - YOUR KEY ASSET TO REACHING YOUR GOALS

#### Alex Maftei, Jonas Kirkegaard, Københavns Erhvervshus

The speakers explore impostor syndrome and self-confidence struggles that hinder personal and professional growth and offers strategies to transcend these barriers, empowering attendees with resilience, self-compassion, and assertiveness.

# SUSTAINABLE DIGITAL GROWTH - SUSTAINABILITY AND DIGITIZATION AS A CAREER PATH

Maria L. Osipowska, Center for Akademikere og Virksomhedsservice, Frederiksberg Kommune and Kristian Storm-Jørgensen, TypoConsult A/S

This presentation is aimed at individuals with an academic background, who are interested in working with sustainability from a digital perspective.

#### **ENTREPRENEURSHIP IN DENMARK**

#### - START YOUR OWN START-UP

# Jes Andersen, Copenhagen Science City and Vera Reshetina, workee

A brief introduction to six steps that every start-up needs to take on their journey to success. Hear about what to do, learn where to go and understand how YOUR start-up can get help in the Danish innovation eco-system. And learn six tips on finding a job with a start-up company.

#### HOW I SURVIVED MY FIRST YEAR IN DK

#### Astrid Balsink, Danske Bank

'Inclusion starts with I', is one of the principles Astrid Balsink embraces, stressing the importance that each individual plays their part in building and fostering an inclusive culture as well as increasing diversity (as a result).

#### FINDING YOUR DREAM JOB IN IT

#### - AND HOW TO DO IT

#### Mirza Cirkinagic, PROSA

Join this talk to explore the keys to discovering and pursuing your ideal IT career, going beyond just a paycheck to follow your passion.

#### A-KASSE AND FAGFORENING

#### - WHAT IS IT AND WHY DO I NEED IT?

#### Lisbeth Lintz, AC Akademikerne

In Denmark, the professional associations, trade unions (in Danish 'fagforeningerne') are there for you, if you need guidance in your career path or want to meet other professionals - or if trouble comes by at work and you need professional advice.

#### A LIFE IN DENMARK AFTER GRADUATING

#### Frederik Gammeltoft, SIRI

This talk is for you who have completed a professional bachelor, bachelor, master or PhD programme in Denmark, which is approved by a state authority, and wish to stay after your studies.

# EXPAT EMPOWERMENT - TRANSFORMING DENMARK THROUGH VOLUNTEERING

Sam Eshrati, TechBBQ and Surbhi Changotra, Maersk Join an enlightening session with two expats, who will share their remarkable journey of empowerment in Denmark. Having left well-paying jobs in their home countries to follow their partners to Denmark, they embarked on a transformative path.

# CO-CREATE AND UNLOCK YOUR CAREER POTENTIAL WITH AI - DARE TO DREAM BIGGER

#### Adam Dollner, HubLearn Group

This event brings to life practical AI applications in job search through innovative nano sessions. Learn or get inspired on how you can use AI's transformative power before, during, and after your job hunt, guided by easy-to-follow examples.

#### **CV WORKSHOP**

#### Lee Milligan, Novo Nordisk

The aim of the CV workshop is to help international talents navigate the recruitment process in Denmark.

#### SALARY NEGOTIATIONS IN DENMARK

#### Nicole Sander Jensen, IDA

#### PROFESSIONAL MATCHMAKING

#### Copenhagen Capacity

This 1-1 matchmaking event give you the chance to be matched with a company and participate in exclusive face-to-face interviews.

#### **SATURDAY**

#### WORKING IN THE DANISH TRIBE

#### Dennis Nørmark

In the social sciences it's not a new thing that Denmark and the rest of Scandinavia are significantly culturally different from a lot of other places in the world. But why are they so different and how do you crack the code of the Danish society?

# A GUIDE TO DANISH WORKPLACE CULTURE UNDERSTANDING THE ESSENTIALS

#### Heidi Ås, IDA

In this presentation you will get an introduction to the structure of the Danish labor market as well as insight and ideas on how to handle the differences between your working culture and the Danish one.

# MAKING A CAREER IN DENMARK WITH KØBENHAVNS ERHVERVSHUS

#### Mahak Laursen, Københavns Erhvervshus

If you have recently arrived in Denmark (less than three years), this presentation will be of interest to you. Københavns Erhvervshus has a dedicated team, which is ready to assist and guide international talents through various career courses and activities.

#### **PENSION IN DENMARK**

# Malthe Werge Villadsen, Danica Pension and Richard Hunter, ATP

The Danish pension system is often held up among the best in the world. The presentation discusses this system in this context, highlighting similarities and key differences between the Danish and other pension systems.

#### PROFESSIONEL NETWORKING IN DENMARK

#### Nischa Don Maack, Career Club DK

Nischa is a Dane & an experienced hiring manager. She specializes in helping internationals upgrade and get their dream job, ready to provide you with valuable knowledge on how to network professionally in Denmark.

THEME: JOB & CAREER

THEME: HOUSING

# Housing

# THE FAIR / BOOTHS Representing Job Og Career

#### **FRIDAY AND SATURDAY**

Α

AC Akademikerne Akademikernes A-kasse AP Moller Maersk (Friday only)

В

Babcock & Wilcox A/S (Friday only)

C

Career Club DK Career Denmark

Center for Akademikere og

Virksomhedsservice (Friday only)

Chainge ApS

Copenhagen Capacity

Copenhagen Relocations

D

Dansk Erhverv

Dansk Industri

Danske Bank

Diøf

DM

English Job Denmark

**Expat Counselling** 

Expat Happiness

**Expat Hero** 

F

First Friend in Denmark

FPT Software Scandinavia ApS (Friday only)

Frederiksberg Kommune

G

Gladsaxe Kommune

gMendel (Friday only)

GoAbroad - Birgitte O. ApS

н

HubLearn Group

IDA

IMPLOY ApS(Friday only)

International House Copenhagen

K

Københavns Erhvervshus

L

Last Week in Denmark

Living with Vikings

M

Madklubben ApS (Friday only)

MAGISTRENES A-KASSE

Mercell

Mozhi Consulting Aps

Ν

Novo Nordisk (Friday only)

Р

Pharmadanmark

PROSA - Forbundet af IT-profesionelle

ProWoc (Professional Women of Colour)

PWN Copenhagen

R

Rekrutteringsfunktionen, Sundheds- og omsorgs-

forvaltningen, Københavns Kommune (Friday only)

S

SIRI - The Danish Agency for

International Recruitment and Integration

SIRVA Worldwide Relocation

& Moving Services (Friday only)

Studievalg Danmark (Friday only)

Sustainary (Friday only)

т

Talent Garden Denmark (Friday only)

TechBBQ (Friday only)

Templafy (Friday only)

The Hub (Friday only)

.....

Volt Danmark

W

Workee ApS

Workindenmark (Friday only)

Wunderman Thompson MAP (Friday only)

Ø

Øresunddirekt/ Eures (Friday only)

Å

Aalborg Institute for Development

#### 65%

**SATURDAY:** 65% of participants who found the theme relevant answered yes to having received the information they came for.

Finding suitable accommodation is one of the biggest challenges for international citizens in Greater Copenhagen. This is partly due to the general pressure on the housing market in Copenhagen, but a significant reason is also the fact that international citizens lack a network and knowledge of the housing market. Saturday

offered talks on the many different housing types available out there in addition to valuable information on housing loans, rights and obligations and not least inspiration on which other municipalities to explore for housing in the region.

#### **PROGRAMME**

Talks on Housing

#### **SATURDAY**

# GET YOUR HEAD AROUND THE DANISH RENTAL MARKET

#### Louise Petersen, Danske Bank and Marie Kjær, Huslejenævnet

This enlightening session focuses on the intricacies of the rental process in Denmark. Gain valuable insights on the step-by-step process of discovering, applying for, and securing your new home.

# BUYING REAL ESTATE IN DENMARK WHAT YOU NEED TO KNOW

#### Anne Plovsing and Louise Petersen, Danske Bank

This session is designed to provide you with invaluable insights into the step-by-step journey of discovering, financing, and ultimately acquiring your new property.

# THE DANISH TAX SYSTEM A TOUGH NUT TO CRACK?

#### Tina Toft, Skattestyrelsen and Katja Lambertsen, DI

Is your tax return a complete mystery to you? Is your tax declaration written in a language you surely do not speak? And what do you even have to pay in taxes? Join this tax seminar with the Danish Tax Authority and find out.

# THE FAIR / BOOTHS Representing Housing

#### **SATURDAY**

C

Copenhagen Relocations

D

Danske Bank

н

Huslejenævnet

\_ . .

Robinhus

Skattestyrelsen - The Danish Tax Agency

Teknik-& Miljøforvaltningen, Københavns Kommune

Volt Danmark

## **Culture & Leisure**

#### 86%

**SATURDAY:** 86% of participants who found the theme relevant answered yes to having received the information they came for.

An engaged social and active life is crucial for the retention of international talent whether it is employees, students, or their accompanying families we are talking about. Many internationals wish to expand their social circles and explore their new home in their spare time. At the same time, they find it challenging to make friends in Denmark. They also find is hard to find interesting activities when not knowing where to look.

At International Citizen Days, participants had the chance to meet a broad range of organisations and associations from the culture and leisure scene, who could also guide them on how to volunteer, become part of a sports association or how and where to make new friends. A coherent recreational culture and leisure zone was once again this year the meeting point for libraries, culture houses and international families, who could meet, talk, and inspire each other.

#### PROGRAMME

Talks on Culture & Leisure

#### **SATURDAY**

# CHEF'S MASTERCLASS - EXPLORE THE DEPTH AND POTENTIAL OF NORDIC GREENS

#### Kenneth Wexiø and Mathias Holt, The Set

Learn more about how to get the best flavor and texture out of a carrot. You can get inspired in new ways to use, flavor and prepare vegetables.

#### SPEED DATING WITH GRUNDTVIG

#### Lene Rachel Andersen, FOF

Denmark's dedication to equality, democracy, and prosperity thrives today, thanks to a unique teaching tradition deeply embedded in the educational system—an invaluable treasure often overlooked, even by the Danes themselves.

# HOW TO FACE CHALLENGES ABROAD WITH INNER STRENGTH & HAPPINESS

#### Franziska Luxhoj, Expat Happiness

In this talk, you will learn a blend of essential mindset shifts and hands-on tools to increase your mental fitness and resilience, so that you can be more at ease while going through adversities.

#### HOW TO BE AT HOME IN DENMARK

#### Ingrid Ank, Grundtvig Akademiet

In this talk we will focus on 'homeliness' in Denmark – and how the concept of 'the home' plays a part in the organization of the Danish schools and spare time activities etc. And we will focus on the strange fact that Denmark and the Danes seems to be both 'very free and open' and 'very private'.

#### **LEARN DANISH IN 20 MINUTES**

# Kristine Witt-Hansen, VSKdansk and Mette Lherbier, UCPlus

Find out why learning the language is fun, important and the best way to meet new people.

#### CHILDCARE AND EDUCATION IN DENMARK,

#### Rashmi Jethani, Learning Centre and Tina Ahm, Københavns Kommune

Settling in a new country can be a challenge - and even more so if you are coming as a family. How do you and your family get a good start in Denmark, in kindergarten and in school? Two practitioners will give you an introduction to the Danish system and traditions.

#### SPORTS CLUBS AND ASSOCIATIONS IN DENMARK

#### Lars Nødgaard Albæk, Københavns Kommune

Joining a sports club is a great way to meet new people and socialize in a new country. But how are sports clubs organized and how do you become a part of a sports club or do sports on your own in for example Copenhagen?

# AN INTRODUCTION TO DANISH TRADITIONS AND HOW TO MAKE SENSE OF THEM

#### **Dorte Jespersen, Red Badge Guides**

Join this event for a presentation of some of the most significant danish traditions and how to understand them - and possibly even the Danes - better.

# THE FAIR / BOOTHS Representing Culture & Leisure

#### **SATURDAY**

3

3 Little Stars Handmade and The Neighborhood CPH

#### Δ

Afdelingen for Bæredygtig Udvikling American Women's Club (AWC) in Dennmark Art Escape Studios

#### 3

BuddyUp Social (part of Inværse Social ApS) By & Havn

#### С

Caritas Denmark

Chisto

Copenhagen Fablab

Copenhagen Relocations

Copenhagen Theatre Circle

Copenhagen Visitor Service

Copenwater

#### D

DAI Fodbold

DMFIS - Danish Magazine for International Students DRH Lindersvold

#### F

ELSTUDIO Dansende Dynamisk Verden Skole

Expat Counselling

Expat Happiness

Expat Hero

#### F

First Friend in Denmark

FOF København

Folkekirken for Internationals

Foreningen Dans i Nordvest

Foreningen NORDEN København

Frederiksberg Kommune

Frivilligcenter Vesterbro/Kgs. Enghave/Valby

Fægteklubben Trekanten

G

Gladsaxe Kommune

# VOLUNTEERING IN DENMARK A UNIQUE OPPORTUNITY TO JOIN A COMMUNITY

#### Lotte Spange Bach, CPH Volunteers

Cph Volunteers introduces you to different ways of volunteering in Denmark and gives their recommendations of the best places to get started with volunteering.

#### LIVABLE CITY COPENHAGEN

#### Joel Thomas Mulligan, Copenhagen Solutions Lab

Joel is Canadian and will share a story about his professional and personal journey as an international in Denmark, along with lessons learned. He will explain why he believes Copenhagen presents outstanding opportunities for both living and working.

GoAbroad - Birgitte O. ApS

н

Happy Children Denmark

. .

International Church of Copenhagen International House Copenhagen

Κ

KFF Idrætsudvikling

Københavns Folkeuniversitet

Københavns Fødevarefælleskab

L

Last Week in Denmark

Learning Centre

LINK Ladies International Network København

Living with Vikings

Lyngby-Taarbæk Kommune & Science City Lyngby

M

My Peterinarian Aps

Ν

Nordic Ocean Watch Denmark

D

Pladsanvisningen

Project Vote

PWN Copenhagen

R

Repair Café

Rytmisk Center

Scenekultur Vesterbro

Speak - School of Danish

Studieskolen

StoryHunt

Т

Teknik- & Miljøforvaltningen, Københavns Kommune Toastmasters International

#### U

UCplus dansk

V

Volt Danmark

VSKdansk

WeSolve ApS

WeSolve ApS

31%

# **Evaluation by participants**



90%

of the participants would recommend International Citizen Days to other international citizens, and

86%

were satisfied or more than satisfied with the event.

79%

expressed that the evented was useful for getting an overview of relevant organisations and

71%

expressed that they got inspiration and ideas for themes of interest as well as practical tips for specific questions. 76%

of the participants expressed that the event made them feel welcome as new citizens in Denmark.

72%

of the participants on Friday found the event useful for getting relevant info/ guidance on job and career,

63%

expressed that the programme on Friday was useful for learning about Danish workplace culture,

**37%** 

expressed that the event was useful for getting help to find a job.

**75%** 

of the participants on Saturday expressed that the event was useful for getting info/guidance on culture and leisure activities

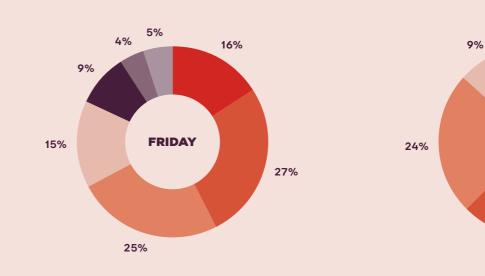
"It was absolutely amazing.
I learned more and I'm grateful"

/ Participan

#### WOULD THE PARTICIPANTS RECOMMEND THE EVENT?

Yes 90% No 10%

#### **GENERAL SATISFACTION**



Very satisfied Very unsatisfied

#### SATISFACTION WITH THE FAIR, TALKS AND ACTIVITIES

found the fair informative / got their questions answered

found the talks informative / learned about themes of interest

were satisfied with the selection of activities (Café Curious, matchmaking)

97%

got their questions answered

3% 1%

**SATURDAY** 

87%

found the talks informative / learned about themes of interest

found the fair informative /

were satisfied with the selection of activities (Café Curious, sports and cultural activities, creative workshops, wheel of fortune, etc.)

25

INTERNATIONAL CITIZEN DAYS

EVALUATION BY PARTICIPANTS

# **Evaluation by exhibitors**



100%

of the exhibitors expressed that they will participate in International Citizen Days 2024.

**86%**were overall very satisfied or satisfied with International Citizen Days.

"We were very pleased with the variety of people that we met on the day. I was also glad to get in touch with some of the other organisations that took part."

93%

were very satisfied or satisfied with how the event was promoted.

/ Exhibitor

"A woman visiting our booth said 'THIS is exactly what I came to International Citizen Days for without even knowing."

/ Exhibitor

"Just the overall great moral booster for a startup as ours to be validated in our work and it's relevance."



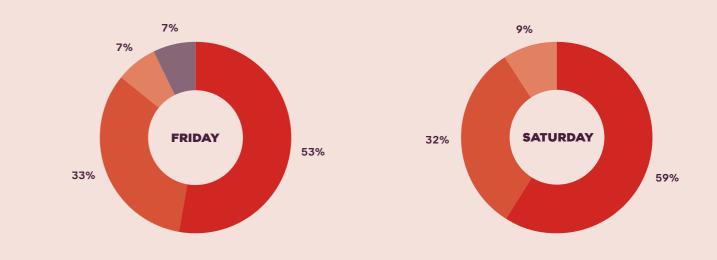
/ Exhibitor

#### **EXHIBITORS' SATISFACTION WITH THE NUMBER OF PARTICIPANTS**



Very satisfied Not relevant

#### SATISFACTION WITH THE MATCH BETWEEN PARTICIPANTS AND THE SERVICES OFFERED



Very satisfied Not relevant

INTERNATIONAL CITIZEN DAYS 2024

INTERNATIONAL CITIZEN DAYS 2024

# Recommendations for International Citizen Days 2024

"Very good and informative event. Extremely helpful and a must attend for even people staying here for many years."

/ Participant

This is the fifth year of International Citizen Days, and each year the event has only become greater due to the valuable feedback and evaluation collected.

Following International Citizen Days in 2019 and 2020, participants asked for a stronger focus on the theme job and career, specifically wanting to meet more companies and organisations within this field. Based on this, the programme was adjusted in 2021, dedicating the entire first day of the event (Friday) to job and career. This was received extremely well by the participants and the job and career part of the programme has therefore been continuously expanded. There is, however, still room for improvements as collaborations with companies looking

for international labour can be strengthened even further. In order to meet participants' wishes to talk to more potential employers at the event, more companies simply need to take part in International Citizen Days in future.

The overall satisfaction with the programme including the three themes represented was again this year very high among both participants and exhibitors. Many participants expressed that they were very happy with the number of activities taking place. Some did, however, comment on the fact that the programme was packed with many overlapping talks, making it hard to choose. The following comments are from participants.

"It was useful to see that other "expats" have similar problems. And to understand which topics are a general thing in DK and which ones are more focused on expats."

/ Participant

"I thoroughly enjoyed the cultural talks and learning about the Danish way of living and lifestyle."

/ Participant

#### **PARTICIPANTS ALSO ASKED FOR:**

- · More companies with vacancies present
- More industries represented in the companies present
- More free time without talks taking place to explore the event.



#### **EXHIBITORS ALSO ASKED FOR:**

- · Clearer division and structure of event themes
- · Simpler registration process.

The exhibitors were also satisfied with the event. Several commented that they had many visitors, who were interested in exploring their services further. Many exhibitors also expressed that they were very happy with the number of new subscribers to their newsletters after the event.

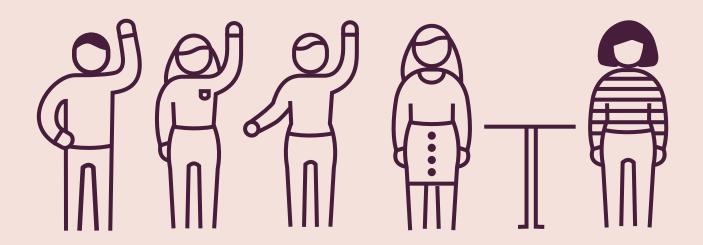
"We aimed for 20 new subscriptions and got 37"

/ Exhibitor

"Thank you to everyone who contributed to International Citizen Days 2023. With a powerful programme including more than 30 talks and a carefully curated fair with more than 100 partners across sectors and regions, we have worked hard to provide our new fellow citizens with the absolute best prerequisites for a good and meaningful life in Denmark. We look forward to an even greater event in 2024, where we hope to see you all."

/ The team behind International Citizen Days

# A big thank you to all sponsors!





CAPACITY



OO GLOBAL Talent & Mobility











Ministry of Immigration and Integration

Danish Agency for International Recruitment and Integration











