

KØBENHAVNS KOMMUNE

INTERNATIONAL CITIZEN DAYS 2024



Evaluation 2024

icdays.kk.dk

Contents

Introduction and summary	3
Programme	6
International Citizen Days 2024 - in numbers	8
Satisfaction among participants and exhibitors	9
A big thank you to all contributors	10
How did the participants know about the event?	12
Who were the participants?	14
Who could the participants meet?	17
Job & Career	18
Housing & Banking	21
Culture & Leisure	22
Evaluation by participants	24
Evaluation by exhibitors	26
International Citizen Days 2025	28

Introduction and summary

“I feel like the commune here does so many things for internationals. I was part of the job programme for spouses, and I just got a job. I was also able to join this event, so I’m just impressed. It makes me feel like Danes are trying to reach out to us, and I can also meet other internationals here. I’m really thankful for everything.”

/ Participant

With more than 30,000 new international citizens each year, Greater Copenhagen is an attractive career destination for professionals who are looking for the Scandinavian lifestyle. This is for the benefit of both Danish companies and universities, who are looking for highly skilled workforce and talent today.

International Citizen Days brings together a broad range of companies and organisations in a one-of-a-kind welcome event, ensuring a good talent retention. The event is part of ‘Welcome September, a national welcome month in Denmark, and co-funded by The European Social Fund and the Danish Board of Business Development.

International Citizen Days 2024 took place in Øksnehallen in the heart of Copenhagen on 27-28 September, revolving around the topics of housing and banking, job and career and culture and leisure through carefully curated talks, debates, workshops, activities and a large fair, giving all participants the chance to meet and connect with relevant organisations and gain valuable knowledge in a ‘hyggelig’ informal setting.

Mayor of Culture and Leisure in Copenhagen, Mia Nyegaard, and Mayor of Employment and Integration in Copenhagen, Jens-Kristian Lütken, welcomed everyone on Friday with official welcome speeches, which also took place on Saturday with Mia Nyegaard welcoming visitors followed by communal morning singing with Rytmask Center. Both days were moderated by Nivedita Eskesen.

This year was the sixth year of International Citizen Days. The very first event took place in 2019 and lasted for one day. In 2020, the event lasted for three days, though virtually due to Covid 19. Since 2021, the event has grown larger in both scope and turnout, focusing more and more on job and career in addition to housing, banking and social life.

TALKS, ACTIVITIES AND A CAREFULLY CURATED FAIR

Participating in International Citizen Days 2024 was free as always, and the event was open to everyone. The event lasted for two days with Friday revolving around job and career with a total of 80 available stands representing relevant companies and organisations of all sizes as well as talks taking place simultaneously. Saturday offered a total of 117 stands with help and guidance on everything from housing, banking, career opportunities, education, tax, childcare, volunteering to culture and leisure activities among many other things.

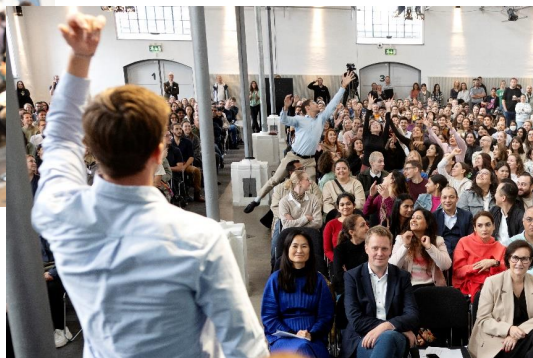
A total of 30 talks hosted by experienced professionals provided participants with valuable information on the Danish tax system, Danish traditions, entrepreneurship, job hunting, housing market, workplace culture, networking, buying real estate, sustainability, volunteering, sports, and living an active and engaged life. People outside of the country considering Denmark as a career or study destination could also take part in the event by joining the main stage digitally, as a total of 9 selected key talks were live streamed directly from Øksnehallen.

Participants had the chance to explore and learn about their new city and region in fun and creative ways as well as try their luck at the always popular wheel of fortune with great prizes. They could play basketball, dance salsa, watch fencing or release their inner creativity in a recreational culture and leisure zone. They could also take part in the unique Café Curious and learn from other internationals who were once newcomers themselves in meaningful 1:1 conversations on everything from student life and job hunt to learning the language and cultural barriers.

A total of 6,899 international citizens (+1,133 accompanying children) signed up for International Citizen Days 2024, which was once again this year an unforgettable experience for everyone taking part.



Event recap 2024



Programme

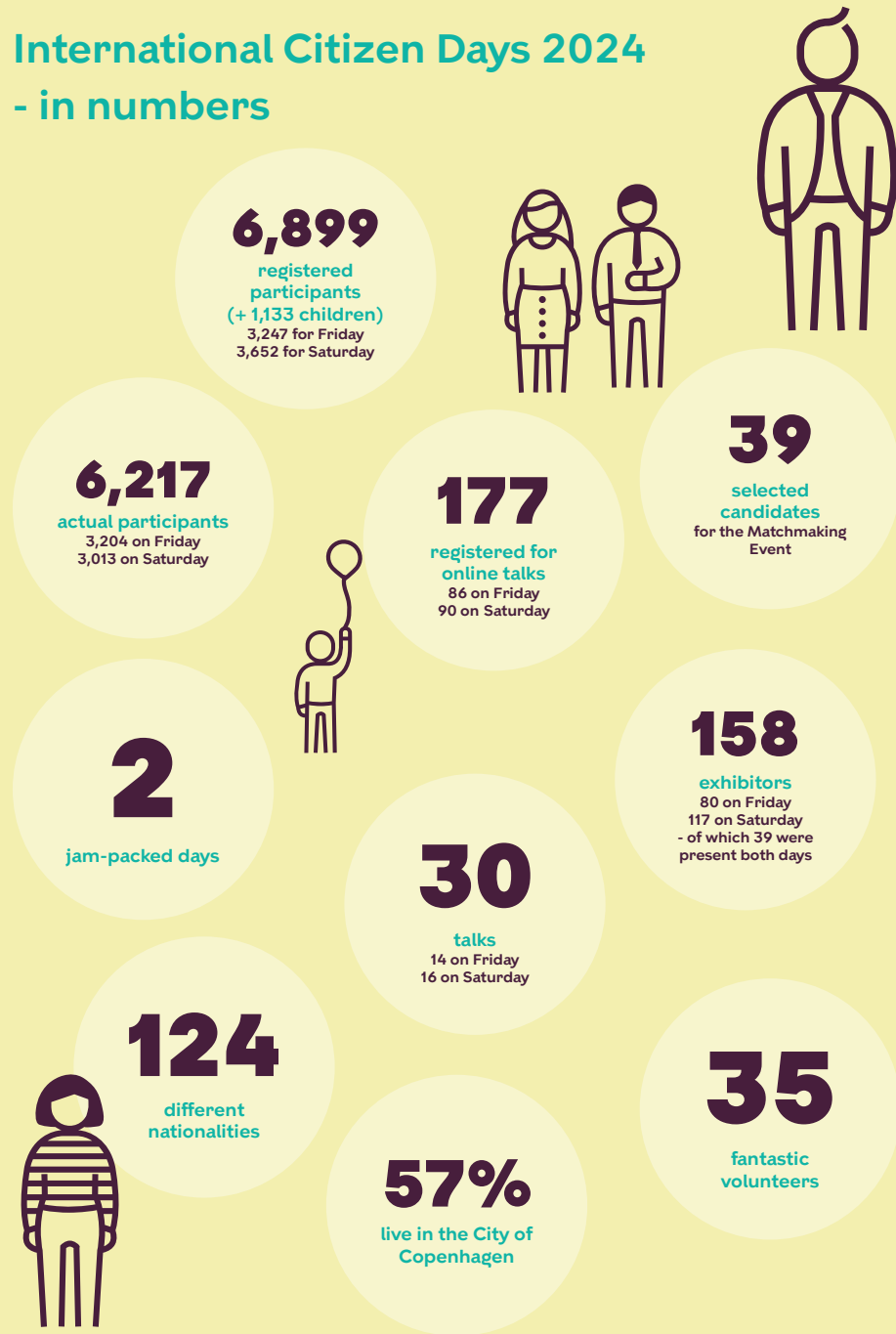
FRIDAY, 27 SEPTEMBER

BLUE STAGE	GREEN STAGE	RED STAGE	ACTIVITIES
12.00-12.20 Welcome & Opening speeches	12.30-13.00 Unlocking opportunities in Denmark: Tools and strategies for job market success	12.30-13.00 Career strategies for graduates	12.30-13.00 Networking activity
12.30-13.00 Insights to your career opportunities in Denmark	13.15-13.45 How do Danish companies practice diversity?	13.15-13.45 Why starting a company is easier than finding a job	13.00-13.30 Interactive classroom
13.15-14.00 Maximizing job search success with LinkedIn and AI	13.55-14.40 Tips and tricks for the recruitment process in Denmark	13.55-14.40 Navigating the Danish job market: Insights and advice for international talent	13.30-14.00 Creating your burger pitch
14.15-14.45 Working in the Danish tech scene	14.50-15.20 'A-kasse' and 'fagforening' - what is it and (why) do I need it?	14.50-15.20 AI - trends and career opportunities	14.00-14.30 Mentor matching
15.00-15.55 Nordic Leadership - in times of extreme change	15.30-16.00 Salary negotiations and employment terms in Denmark	15.30-16.00 Rethink, reskill, revive: Your path to career success	14.30-15.00 Business English
15.55-16.00 Closing			13.00-16.00 Café Curious
			14.00-16.00 Matchmaking Event
			ALLE TIDERS
			16.00-17.30 Cooking workshop

SATURDAY, 28 SEPTEMBER

BLUE STAGE	GREEN STAGE	RED STAGE	ACTIVITIES
10.00-10.25 Welcome & Opening speeches	10.30-11.00 Your key to the city - Copenhagen's cultural institutions and local communities	10.30-11.00 Networking the Danish way - do's & don'ts	10.30-11.00 Career consultancy
10.30-11.15 The Danish tax system - a tough nut to crack?	11.15-11.45 Sports clubs and associations - kick-start an active life	11.15-11.45 Navigating dual careers, career development and skill growth through apprenticeship and volunteering	11.00-11.30 Basketball
11.30-12.15 A guide to Danish workplace culture - understanding the essentials	12.00-12.30 Volunteering in Denmark - a unique opportunity to join a community	12.00-12.30 Chef's masterclass - explore the depth and potential of Nordic greens	11.30-12.00 Conversation clubs
12.30-13.15 Get your head around the Danish rental market	12.45-13.30 Childcare and education in Denmark	12.45-13.30 Find your IKIGAI	12.30-13.00 Beatbox
13.30-14.00 Making a career in Denmark - with Københavns Erhvervshus	13.45-14.15 Get started learning Danish	13.45-14.15 Danish architecture - a tour de force	13.00-13.30 Women's choir
14.10-14.55 Buying real estate in Denmark - what you need to know	14.30-15.00 An introduction to the Danish pension system		13.30-14.00 Fencing
14.55-15.00 Closing			11.00-15.00 Café Curious
			10.30-15.00 Find your place in Denmark: Join a unique cultural journey
			ALLE TIDERS
			15.00-19.30 Community dinner

International Citizen Days 2024 - in numbers



Satisfaction among participants and exhibitors

100%
of the exhibitors would like to participate again in 2025

83%
of those who looked for information about culture and leisure found useful information or guidance

81%
of those who looked for information about housing and banking found useful information or guidance



93%
of the participants would recommend International Citizen Days to other newcomers

82%
of the participants were satisfied or very satisfied with the event

72%
of those who looked for information about job and career found useful information or guidance



A big thank you to all contributors

International Citizen Days received massive support again this year from both the public and private sector, including companies, educational institutions and a broad range of organisations, which are all – one way or another – in touch with international talent in Greater Copenhagen.

A big thank you to all exhibitors, speakers, and everyone else, who helped promoting the event.

A big thank you to Nivedita Eskesen, who moderated the programme on both Friday and Saturday. She did an excellent job at guiding the audience smoothly through a packed programme.

A big thank you to the 35 dedicated volunteers, who chose to spend their Friday and/or Saturday to help execute the event successfully.

A big thank you to all sponsors: The Danish Confederation of Professional Associations (Akademikerne), Copenhagen Capacity, Danish Chamber of Commerce (Dansk Erhverv), Danish Industry (Dansk Industri), Greater Copenhagen, PROSA, IDA, Workindenmark, European Social Fund and the Danish Board of Business Development. In addition to financial contributions, all sponsors have helped promote the event through their respective networks and communications channels.

International Citizen Days is organised by International House Copenhagen (part of the Culture and Leisure Administration in the City of Copenhagen). The house was established in 2013 with the objective of strengthening the reception and retention of international talent including their accompanying families with a one-point entry. International House offers many relevant events for international citizens each year. The events are all hosted in collaboration with external parties such as cultural institutions, private companies, and public authorities.

METHODOLOGY FOR EVALUATION

When registering for the event, all participants completed a questionnaire. In addition to this, both participants and exhibitors received an e-mail shortly after the event had taken place, asking for feedback through an evaluation form consisting of questions about both the event form and content of the event.

The design of the evaluation form was based on previous event evaluations, which International House Copenhagen has many years of experience with. All data was collected via SurveyXact, a digital questionnaire system, from which relevant comments were selected to emphasise the results. A total of 6,899 participants registered for the event (3,247 on Friday and 3,652 on Saturday), answering a questionnaire in this connection. A total of 471 participants and a total of 56 of 158 exhibitors subsequently completed an evaluation form, which forms the basis of this report.

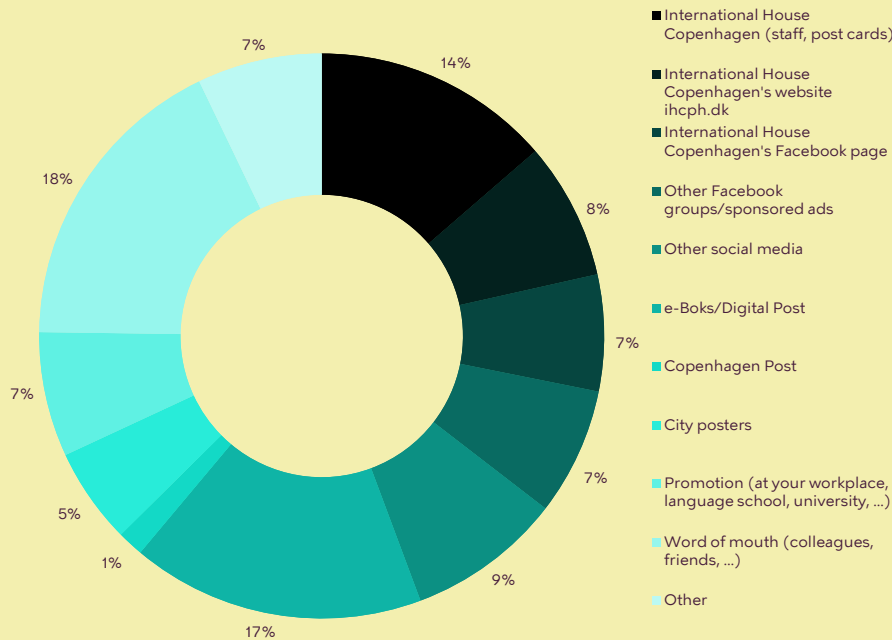
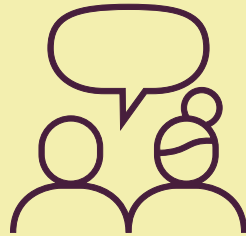
"I come to this event every year and I'm so impressed about how it keeps getting better. Today, I heard a talk about sports associations, and I want to hear the talk on childcare. I don't have children yet, but I want to - so many things on the program are relevant for me."

/ Participant



How did the participants know about the event?

The event was promoted through an extensive communication and marketing campaign, which sponsors, exhibitors and many other partners involved contributed to.



MARKETING & COMMUNICATION



Invitations were distributed via e-Boks/Digital Post to all newcomers, who were registered with a CPR number at International House Copenhagen from Aug 2023 until Aug 2024 - a total of **31,878** invitations.



More than **180** posts, tags and coverage of International Citizen Days on social media, newsletters and websites of relevant partners.



More than **10** pop-up events at large international companies such as Microsoft, UN City, Maersk and higher educational institutions such as DTU, KU and CBS to promote the event.



Targeted ads and extensive campaigns on social media (Facebook, LinkedIn).



Distribution of **10,000** printed postcards, display of **140** large city posters all over Copenhagen and much more.

icddays.kk.dk

Resulting in a total of **13,026** visits and **47,117** page views on the official event website icddays.kk.dk in 2024 (Jan-Oct).

Who were the participants?

Top 5 countries

India
Italy
Denmark
USA
China

57%
live in the City of
Copenhagen

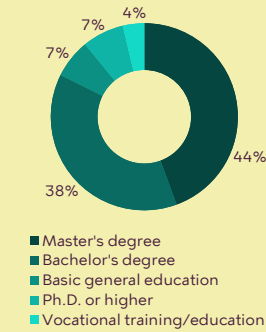
6,899
were registered
for the event
3,247 for Friday
3,652 for Saturday

Top 5 municipalities

Copenhagen
Frederiksberg
Lyngby-Taarbæk
Gentofte
Gladsaxe

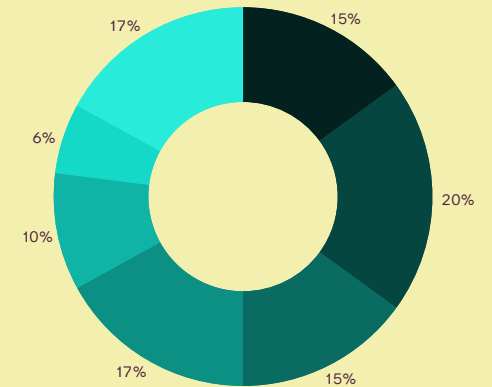
1,133
children were also
registered

Highest level of formal education



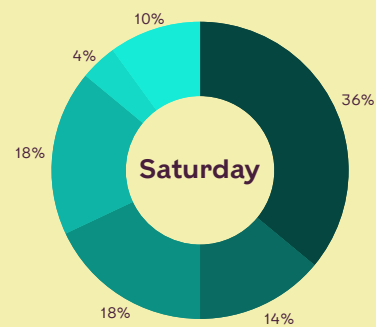
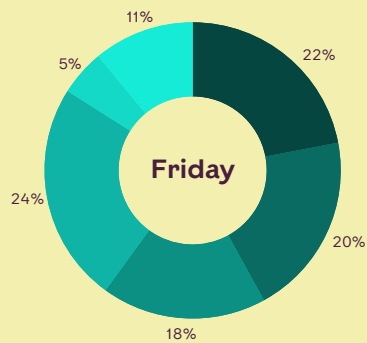
How long have they been in Denmark?

- 1 month or shorter
- 1 - 6 months
- 6 - 12 months
- 1 - 2 years
- 2 - 3 years
- 3 - 4 years
- More than 4 years



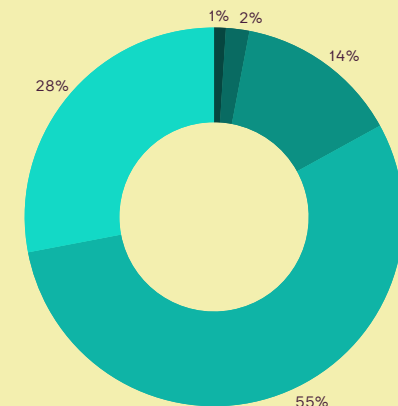
Why are they in Denmark?

- Working
- Job seeking
- Studying
- Accompanying partner
- Married to a Dane
- Other



How long do they expect to stay in Denmark?

- Shorter than 6 months
- Approximately 1 year
- 1 - 3 years
- 4 years or longer
- Don't know



Distribution of participants - days and topics

47%

Attended 3-4 talks

47%

Attended both
Friday and Saturday

22%

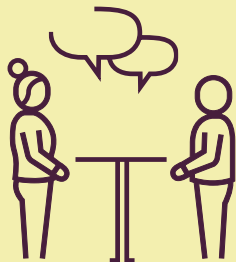
Attended only Friday

30%

Attended only Saturday

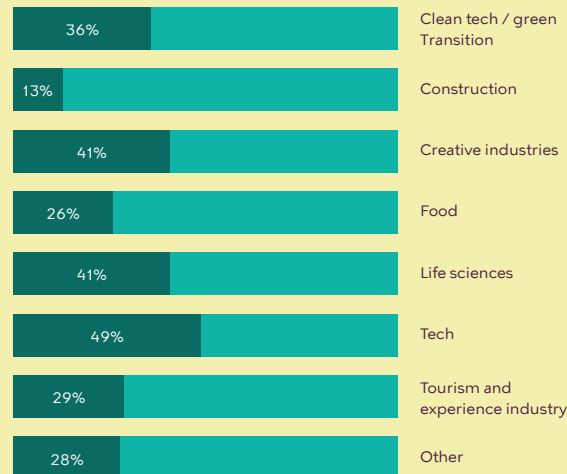
1%

Attended online



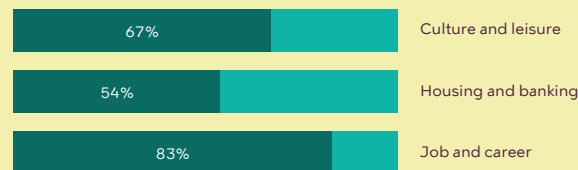
FRIDAY

The participants registered for Friday were particularly interested in the following industries:



SATURDAY

The participants registered for Saturday were particularly interested in the following topics:



Who could the participants meet?

THE FAIR: 80 STANDS ON FRIDAY AND 117 STANDS ON SATURDAY

FRIDAY

10

stands representing trade unions, employers' organisations, and unemployment funds

41

stands representing formal education, consulting, and network services

9

stands representing public authorities

20

stands representing organisations offering job and career opportunities



SATURDAY

65

stands representing culture and leisure

14

stands representing housing and banking

38

stands representing job and education

"I've never come to this event in all my years living here, but good that you invited me because... wow, this is great! I'm really interested in all the sports' associations here."

/ Participant

"Good to be able to meet some potential employers today. I get the sense here that many companies are interested in hiring internationals. That's uplifting for me."

/ Participant

Job & Career

65%

FRIDAY: 65% of all participants who found the topic relevant answered yes to having received the information they came for.

80%

SATURDAY: 80% of all participants who found the topic relevant answered yes to having received the information they came for.

Denmark – and Greater Copenhagen in particular – is an attractive career destination due to world-class research environments, facilities, and laboratories together with excellent opportunities for collaboration with companies within the region's highly competitive industries.

Furthermore, Denmark offers a high work-life-balance and a unique workplace culture characterised by a low hierarchy, small income gap and social safety nets.

Friday's focus was on job and career, offering interesting talks and a carefully curated fair. Students, jobseekers, and employees had the chance to visit plenty of stands with consulting and recruitment companies and attend talks on career strategies, entrepreneurship, CV workshops and salary negotiations. In addition, a career matchmaking event took place where job seekers and 7 companies with specific vacancies had the chance to meet and talk through 1:1 interviews after a careful selection process. With a total of 391 applicants, there was a massive interest in participating in the matchmaking event. 39 candidates were selected for individual interviews, which resulted in 15 follow-up job interviews and 18 expected hires.

Saturday focused more on professional networking and Danish workplace culture as well as guidance on job and career in the fair.

Both days offered the chance to participate in Café Curious, where participants could learn from other international citizens who had chosen to live and pursue a career in Denmark.

PROGRAMME

Talks on Job & Career

FRIDAY

WELCOME & OPENING SPEECHES

Moderator Nivedita Eskesen, Mia Nyegaard (mayor of culture and leisure House in Copenhagen), Jens-Kristian Lütken (mayor of employment and integration in Copenhagen)

INSIGHTS TO YOUR CAREER OPPORTUNITIES IN DENMARK

Nikolaj Lubanski (Copenhagen Capacity)
This talk offers insights that are essential for anyone considering Denmark as a destination for their career and internationals who already live in Denmark.

MAXIMIZING JOB SEARCH SUCCESS WITH LinkedIn AND AI

Christian Sylvester (Sylvester & Co)
Join an engaging keynote on how to revolutionize your job search using LinkedIn and cutting-edge AI tools to help you streamline your job search and stand out to employers.

WORKING IN THE DANISH TECH SCENE

Vanessa Lista (Digital Hub Denmark)
Join an insightful presentation on the vibrant Danish tech scene, including its seven key ecosystems as well as discover how you can become part of Denmark's exciting tech frontier.

NORDIC LEADERSHIP – IN TIMES OF EXTREME CHANGE

Chris Shern
Learn about Nordic leadership, its characteristics and its relevance in times of extreme change as well as explore the essence of Nordic leadership - its trust, collaboration, and holistic approach.

UNLOCKING OPPORTUNITIES IN DENMARK: TOOLS AND STRATEGIES FOR JOB MARKET SUCCESS

Lee Milligan (Novo Nordisk), Surbhi Changotra (Maersk)
This presentation offers invaluable guidance for navigating the Danish job market and receive practical tools and tips to understand job hunting and career growth in Denmark.

HOW DO DANISH COMPANIES PRACTICE DIVERSITY?

Mille Munksgaard (Danish Industry)
Learn more about how Danish companies practice diversity and how your international background can help them succeed and enrich their workplace culture.

TIPS AND TRICKS FOR THE RECRUITMENT PROCESS IN DENMARK

Lee Milligan (Novo Nordisk)
Join an essential talk to help you successfully navigate the Danish job market and get a comprehensive understanding of the Danish recruitment process.

'A-KASSE' AND 'FAGFORENING' – WHAT IS IT AND (WHY) DO I NEED IT?

Lisbeth Lintz Christensen (Akademikerne)
Learn about the importance of A-kasse (unemployment insurance funds) and fagforening (trade unions) to provide you with support f. ex. during unemployment or negotiating contracts.

SALARY NEGOTIATIONS AND EMPLOYMENT TERMS IN DENMARK

Nicole Sander Jensen (IDA)
Get empowered with the knowledge and skills needed to navigate your career in Denmark to be prepared for your next job interview and understand your rights as an employee.

CAREER STRATEGIES FOR GRADUATES

Silas Longfors Pind (DM)
This insightful talk will cover key topics such as planning a successful networking strategy, reflecting on your skill set, and using LinkedIn effectively to help you thrive in Denmark.

WHY STARTING A COMPANY IS EASIER THAN FINDING A JOB

Aalborg Institute for Development
Discover insights on job market accessibility, entrepreneurial opportunities, and which option may be best for you by joining a lively debate between two business and two job consultants.

NAVIGATING THE DANISH JOB MARKET: INSIGHTS AND ADVICE FOR INTERNATIONAL TALENT

Anshu Agarwal (3Shape), Lasse Leick (3Shape)
Join an insightful talk to learn how to overcome the challenges of finding employment in Denmark and learn how recruiters and managers identify the perfect fit for their team.

AI – TRENDS AND CAREER OPPORTUNITIES

Anette Kjær Sørensen (Frederiksberg Municipality), Sif Neldeborg (Devoteam), Bjørn Axelsen (Devoteam)
Receive guidance on navigating the AI landscape in Denmark and get insights into future technological developments, career opportunities and competencies.

RETHINK, RESKILL, REVIVE: YOUR PATH TO CAREER SUCCESS

Mirza Kirkinagic (PROSA)
Let this talk inspire you to the many options of reskilling that exist in Danish society to help you enter a competitive Danish labour market and find a new calling.

SATURDAY

A GUIDE TO DANISH WORKPLACE CULTURE – UNDERSTANDING THE ESSENTIALS

Bente Toftkær (Danish Industry), Heidi Ås (IDA), Anne Sofie Fogtmann (Akademikerne)
Explore the (un)written rules, employee rights, and obligations in Denmark to help you gain a deep understanding of the unique Danish workplace culture.

MAKING A CAREER IN DENMARK – WITH KØBENHAVNS ERHVERVSHUS

Mahak Laursen (Københavns Erhvervshus)
Join an insightful talk on advancing your career in Denmark and gain valuable knowledge to help you achieve your career goals and integrate effectively into the Danish professional environment.

NETWORKING THE DANISH WAY – DO'S & DON'TS

Nischa Don Maak (Career Catwalk)
Unlock the secrets to authentic and effective networking in Denmark by learning about the do's and don'ts for building and leveraging a professional network effectively and authentically.

NAVIGATING DUAL CAREERS, CAREER DEVELOPMENT AND SKILL GROWTH THROUGH APPRENTICESHIP AND VOLUNTEERING

Jannie Aasted Skov-Hansen (HERE WE ARE GLOBAL)
Get inspiration and tangible advice for enhancing your skill set and who can help you, expanding your networks and how to experience cultural immersion.

FIND YOUR IKIGAI

Mozhgan Gerayeli (Mozhi Consulting)
Take part in a journey to discover your true purpose by integrating your passions, talents, and professional goals and receive information on strategies to help you align them.

STANDS

Representing Job & Career

FRIDAY AND SATURDAY

A

A.P. Møller - Mærsk A/S
 Akademikerne
 Akademikernes A-kasse

B

Bavarian Nordic
 Bloom - Recruitment/Headhunting

C

CA A-kasse & Karriereudvikling
 Candice Progler Consulting
 Career Catwalk
 Career Club DK
 CAREER DENMARK
 Career Network Denmark // Elevate Denmark
 CLAVIS sprog & kompetence
 Cobham Satcom
 COBOD International
 Copenhagen Capacity
 Cross-cultural Emotional Intelligence Coaching

D

Danes Worldwide
 Danish Industry (DI)
 Dansk Erhverv
 Danskbureauet
 Danske Bansk - HR
 Digital Hub Denmark
 Djøf
 DM

E

English Job Denmark
 Equal Access - Equity for All
 European Energy A/S
 European School Copenhagen
 Expat Counselling
 Expat Happiness
 EY

F

Ferrosan Medical Devices
 Frederiksberg Municipality / Jobcenter
 Frederiksberg
 FUJIFILM Diosynth Biotechnologies

G

Globe Advokater
 GoAbroad-Birgitte O. ApS

H

HERE WE ARE GLOBAL

I

IBM Danmark
 ICHL Lunds Kommun
 IDA - trade union for STEM professionals
 INDE
 International Dual Career Network
 International House Copenhagen

J

Jobcenter - Work in Kalundborg
 Jobindex A/S

K

Københavns Erhvervshus

L

Last Week in Denmark
 Learn Danish Online
 L'Oréal
 Lundbeck

M

Magistrenes A-kasse
 Maternity Foundation
 Mental Wellbeing Company
 MoveByBike Denmark ApS
 Mozhi Consulting ApS

N

Novo Nordisk

O

Omnai

P

Pharmadanmark
 Professional Women Network Copenhagen
 Professional Women of Colour Network (ProWoc)
 PROSA

R

Radisson Hotel Group
 Rambøll
 ReDI School of Digital Integration

S

Schneider Electric
 Senpage Consulting
 Signify
 Speak - School of Danish
 Studieskolen
 Studievalg Danmark
 SYBO
 Sylvester & Co

T

TechBBQ
 The Copenhagen Post
 The Danish Agency for International Recruitment
 and Integration (SIRI)
 The Hub
 Toastmasters International

U

UCplus

V

VML MAP

W

Welcome to Denmark
 Workindenmark

Y

Y-Side

Ø

Øresunddirekt/Eures

Å

Aalborg Institute for Development

3

3Shape

Housing & Banking

79%

SATURDAY: 79% of participants who found the topic housing relevant answered yes to having received the information they came for.

Finding suitable accommodation is one of the biggest challenges for international citizens in Greater Copenhagen. This is partly due to the general pressure on the housing market in Copenhagen, but also because international citizens tend to lack a network and knowledge of the housing market to help them navigate in it.

The banking sector can also be quite a challenge when moving to another country – especially the complex tax system. To help international citizens wrap their head around housing and banking, Saturday offered engaging talks and useful information on for example rental regulations, mortgages, insurance, types of tax and the Danish pension system.

STANDS

Representing Housing & Banking

SATURDAY

B

Basecamp

C

Charlie's Roof ApS
 Copenhagen Relocations

D

Danica Pension
 Danske Bank
 Danske BOLIGadvokater

G

Globe Advokater

N

Noli Residences

S

Siljangade

T

The Danish Agency for International Recruitment
 and Integration (SIRI)
 The Danish Tax Agency

U

UMEUS

V

VSKdansk

83%

SATURDAY: 83% of participants who found the topic banking relevant answered yes to having received the information they came for.

PROGRAMME

Talks on Housing & Banking

SATURDAY

GET YOUR HEAD AROUND THE
DANISH RENTAL MARKET

Michele Bramstoft (The BoMiEL Group), Maria Kjær (The Rent Control Board)

Join an informative session that will cover everything from Denmark's unique cultural market conditions and rental regulations to your rights as a tenant and networking advice.

BUYING REAL ESTATE IN DENMARK
- WHAT YOU NEED TO KNOW

Anne Plovings (Danske Bank), Louise Petersen (Danske Bank), Christopher Wagner (Bomae)

This talk provides essential information on topics such as taxation, mortgages, insurance, and more, ensuring you're well-prepared to navigate the Danish real estate market.

THE DANISH TAX SYSTEM
- A TOUGH NUT TO CRACK?

Tina Toft (Danish Tax Agency), Ida Andersen (Danish Industry)

Join an in-depth session on the Danish tax system to help you understand the key aspects of taxation in Denmark, including tax registration, income tax and deductions.

AN INTRODUCTION TO THE
DANISH PENSION SYSTEM

William Thomas Sebastian (Danica Pension)

Acquire an overview of the different types of pensions in Denmark and receive advice regarding key aspects to help you make informed decisions about your financial future in Denmark.

Culture & Leisure

83%

SATURDAY: 83% of participants who found the topic relevant answered yes to having received the information they came for.

Many internationals wish to expand their social circles, make new friends and explore their new home. After all, a meaningful social life is often the key to fully integrating into society and thrive whether you have come here as an employee, student or as an accompanying spouse. But it is often easier said than done and can be quite challenging to make new friends or find suitable activities, if you do not know where to look.

It is therefore no surprise that culture and leisure is one of International Citizen Day's key topics - only expanding year after year. The fair itself offered the chance to meet a broad range of organisations of all sizes within culture and leisure such as sports clubs, libraries, culture houses, museums, conversation clubs and volunteer platforms, where participants could learn about the organisation, how to become a member and explore their offers. Moreover, there were exciting talks on how to get started using the countless cultural institutions and sports clubs in the City of Copenhagen.

Another way to connect with others is through speaking and while English can certainly get you far in Denmark, it is always fun to learn a new language and a good idea to learn Danish. Multiple language schools offered information about their courses as well as a first taste of the Danish language in fun and engaging ways.

A coherent recreational culture and leisure zone was again this year a popular meeting point for libraries, culture houses and international families, who could meet, talk, and inspire each other while children could engage in fun activities like painting, drawing and badge-making.

PROGRAMME

Talks on Culture & Leisure

SATURDAY

WELCOME & OPENING SPEECHES

Moderator Nivedita Eskesen, Mia Nyegaard (mayor of culture and leisure House in Copenhagen), communal morning singing "Fælles Morgensang" (Rytmask Center)

YOUR KEY TO THE CITY - COPENHAGEN'S CULTURAL INSTITUTIONS AND LOCAL COMMUNITIES

Malene Karenkewitsch Sørensen (Library and Cultural Development, City of Copenhagen)
Learn how Copenhagen's cultural institutions, libraries, and local communities can be your key to connecting with local culture and settling into life in Denmark.

SPORTS CLUBS AND ASSOCIATIONS - KICK-START AN ACTIVE LIFE

Lars Nødgaard Albæk (Sports Development, Culture and Leisure Department, City of Copenhagen)
Discover how to join and navigate sports clubs in Denmark, with expert insights on getting involved and staying active in Copenhagen as well as meeting new friends.

VOLUNTEERING IN DENMARK - A UNIQUE OPPORTUNITY TO JOIN A COMMUNITY

Martin Qwist (Kulturens Frivillige), Rita Moreira (Frivilligcenter Vesterbro)
Explore the vibrant world of volunteering in Denmark and find out how volunteering can help you integrate into Danish society, build connections, and immerse yourself in the community.

CHILDCARE AND EDUCATION IN DENMARK

Rashmi Jethani (Learning Centre), Tina Ahm (City of Copenhagen), Susanne Spang Jørgensen (Placement Service, City of Copenhagen)
Get a comprehensive overview of Denmark's childcare and education system to help ensure your children have a smooth transition into Danish life and thrive in Denmark's education system.

GET STARTED LEARNING DANISH

Ditte Dræby (Studieskolen), Drude Teilmann (Speak), Mette Lherbier (UCplus Dansk), Kristine Witt-Hansen (VSKdansk)
These four language schools help you discover why learning Danish is crucial for integrating into society and boosting your career and allow you to get a first taste of the language.

CHEF'S MASTERCLASS - EXPLORE THE DEPTH AND POTENTIAL OF NORDIC GREENS

Mathias Holt (The Set)

This live demonstration gives you the opportunity to learn about how to bring out the best flavour and texture from a carrot and get inspired in new ways to use, flavour and prepare vegetables.

DANISH ARCHITECTURE - A TOUR DE FORCE

Johanne Troelsgaard Toft (Danish Architecture Center)
Join an engaging introduction to Danish architecture and design that offers insights into the role architecture plays in Danish life and Copenhagen's urban development.

STANDS

Representing Culture & Leisure

SATURDAY

A

American Women's Club (AWC) in Denmark
Art Escape Studios

B

B3B Basketball
BIBLIOTEKET
Boldklubben Frem
byStudents/Studenterhuset

C

Caritas Denmark
Copenhagen Main Library
Copenhagen Netball Club
Copenhagen Theatre Circle
Copenhagen Visitor Service
Cultural Volunteers / Kulturens Frivillige
Culture House Islands Brygge

D

Dans i Nordvest
Dansk Vandrelaug
DRH Lindersvold

F

Fencing Club Trekanten
Folkekirken for Internationals
Foreningen Dansk Skoleskak
Frivilligcenter Vesterbro/Kgs. Enghave/Valby

G

Gladsaxe Kommune
Grønt Marked

H

Happy Children Denmark
HERE WE ARE GLOBAL
Hillsong Copenhagen

I

INDE
International Church of Copenhagen (ICC)
Inværs Social

K

K7
Københavns Biblioteker
Københavns Digitale Biblioteker
Københavns Fødevarerfællesskab
Københavns Museum
Københavns sport stacking club

L

Last Week in Denmark
Learning Centre
LINK Ladies International Network København
Lyngby International Community

M

Mental Wellbeing Company
Metroselskabet
My Peterianian ApS

N

Nordic Ocean Watch Denmark
Nørrebro Library

O

Omnei

R

Rytmask Center

S

Sakramentskirken (SAK)
Scenekultur Vesterbro
Sing and Sign Copenhagen
Sustainable Generation

T

Team Reuse and Recycle
That Theatre Company
The Copenhagen App
The Copenhagen Post
The Danish Connection
The International
The Placement Service
The St. Andrew Society of Denmark
Tingbjerg Library / Culture House
Tour Partner Group Nordics
Turkish Expats in Denmark (TEID)

U

UCPH Student Sports / KU Studenterridret
Ungdommens Demokratihus

V

Vegetarian Society of Denmark
Verdens Sirener

Ø

Ørestad Library

Evaluation by participants



90%

of the online participants found the talks provided useful and informative

FRIDAY

50%

expressed that Friday's programme was useful for getting help to find a job

59%

of Friday's participants found the programme helpful for growing their professional network

80%

expressed that the programme on Friday was useful for learning about Danish workplace culture

75%

expressed that they were happy with the number of organisations at the event

81%

expressed that they got inspiration and ideas as well as helpful practical tips from the organisations

SATURDAY

79%

of the participants on Saturday expressed that the programme was useful for growing their network

89%

expressed that Saturday's programme provided them with helpful guidance regarding the Danish tax system

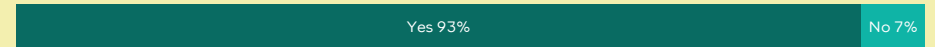
86%

of Saturday's participants found useful information about the Danish culture (traditions, language, etc.)

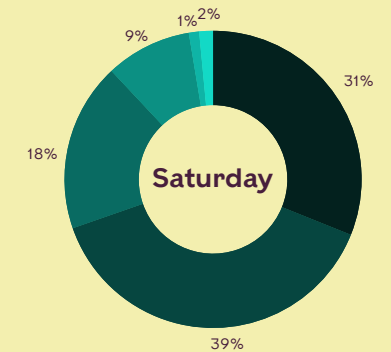
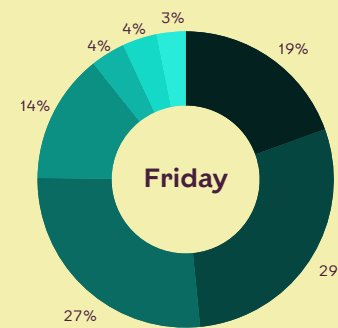
"It's amazing to see the extent of this event this year. It is so big! So many people that are working to help internationals in Copenhagen. That makes me really happy!"

/ Participant

WOULD THE PARTICIPANTS RECOMMEND THE EVENT?



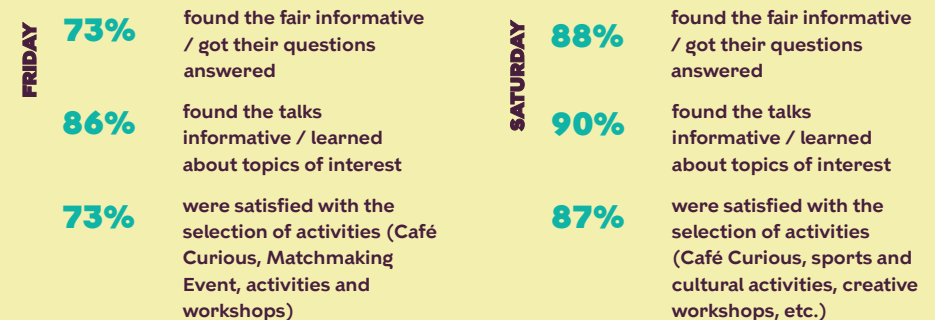
GENERAL SATISFACTION



Very satisfied

Very unsatisfied

SATISFACTION WITH THE FAIR, TALKS AND ACTIVITIES



Evaluation by exhibitors



100%
of the exhibitors expressed that they will participate in International Citizen Days next year



73%
were very satisfied or satisfied with how the event was promoted

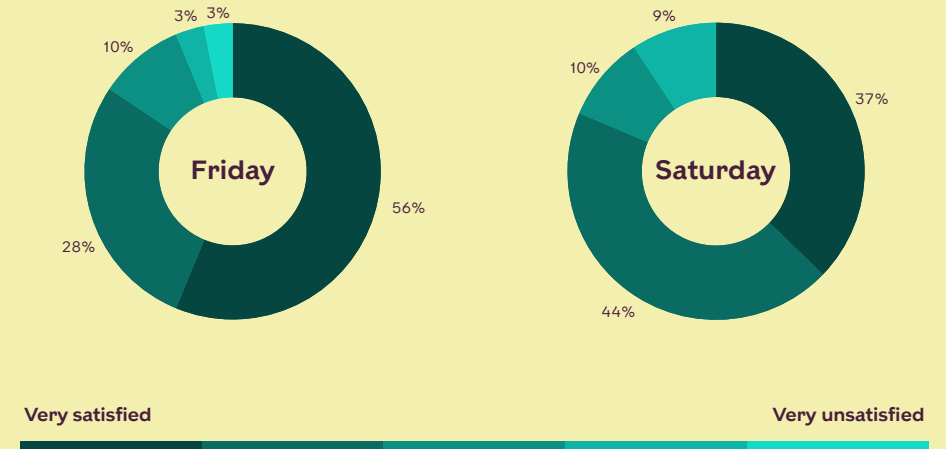


70%
were overall very satisfied or satisfied with International Citizen Days

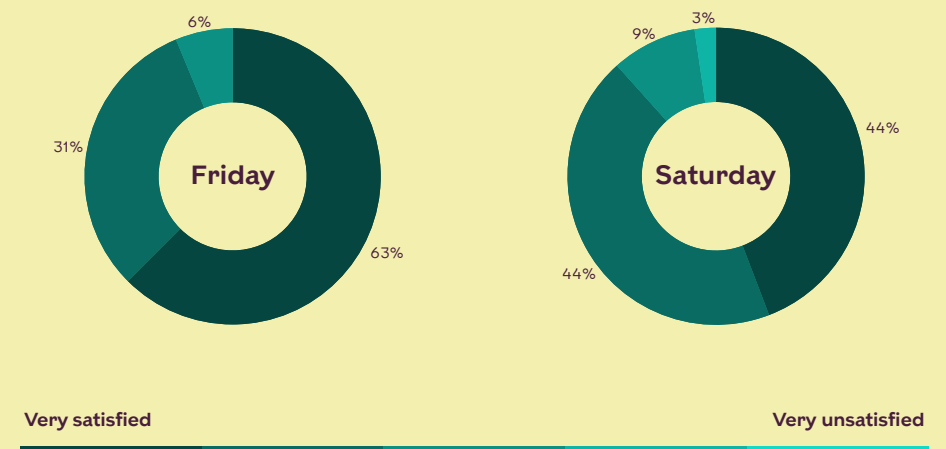
"The energy from the participants was incredible - full of positivity, laughter, and even dancing. I'm truly happy and grateful for the opportunity to impact so many lives. The turnout and engagement exceeded my expectations, making it an incredibly fulfilling experience to share valuable tools for personal and professional growth with such an enthusiastic audience."

/ Exhibitor

EXHIBITORS' SATISFACTION WITH THE NUMBER OF PARTICIPANTS



SATISFACTION WITH THE MATCH BETWEEN PARTICIPANTS AND THE SERVICES OFFERED



International Citizen Days 2025

“I am surprised to see how many people are here. Is this event only once a year? It seems like there is potential for more with this huge interest.”

/ Participant

This is the sixth year of International Citizen Days, and each year the event has only grown and improved due to the valuable feedback collected.

Following International Citizen Days in 2019 and 2020, participants asked for a stronger focus on the topics job and career, specifically wanting to meet more companies and organisations within this field. Based on this, the programme was adjusted in 2021, dedicating the entire first day of the event (Friday) to job and career, which has been received well and expanded since.

There is, however, still room for improvements as collaborations with companies looking for international talent can be strengthened even further. In order to meet participants' wishes to talk to more potential employers at the event, more companies from different industries need to take part in International Citizen Days in future. Also, there were quite a few participants who asked for more information on youth education such as high schools and universities.

“Nicely set up, I’ve found it easy to find the booths and talks I was looking for. I like the colours and the balloons by the stages because right away, I knew that I was in the right place.”

/ Participant

“I had to drag my colleague here today. She was very cynic and sceptic about the event, thinking that it would just be a lot of people wanting to sell stuff to us. But now we have been here for hours. It is so good and just like you promised it would be. I talked to a man from the tax office and he helped clear up all my questions. Such a weight off my shoulders. Thank you all for this!”

/ Participant

The overall satisfaction with the programme including the three topics represented was again this year very high among both participants and exhibitors.

Several exhibitors commented that they had many visitors, who were interested in exploring their services further. Numerous exhibitors also expressed that they were very happy with the number of new subscribers to their newsletters after the event.

Many participants expressed that they were very happy with the number of activities taking place. Some did, however, comment on the fact that the programme was packed with many overlapping talks, making it hard to choose as well as they would have liked the event to last longer. The following comments from participants provide some impressions from the event.

PARTICIPANTS ALSO ASKED FOR:

- More free time without talks on stages to explore the event
- More variety regarding the industries represented by the companies and more high schools / universities
- More community building activities
- More companies with vacant positions



EXHIBITORS ALSO ASKED FOR:

- Spread out individual stands more
- More opportunities to engage in meaningful conversations

“Thank you to everyone, who contributed to International Citizen Days 2024. With a powerful programme including 30 talks and a carefully curated fair with more than 160 partners across sectors and regions, we have worked hard to provide our new fellow citizens with the absolute best prerequisites for a good and meaningful life in Denmark. We look forward to an even greater event in 2025, where we hope to see you all.”

/ International House Copenhagen

Thank you to all sponsors!

