

INTERNATIONAL CITIZEN DAYS 2026

Stand Guide



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Less than three months to go, now is the time to prepare

The countdown has begun! International Citizen Days is Denmark's largest event for international citizens, and in less than three months you'll have the opportunity to meet thousands of internationals.

This guide is here to inspire you to make the most of your stand. With many exhibitors in Øksnehallen, there is plenty of competition for attendees' attention and if you want attendees to stop by your stand, it pays to stand out. Think beyond the basics and create a stand that is visible, welcoming and inviting.

The more interactive, welcoming and creative your stand is, the greater your opportunity to connect.

This guide is your inspiration toolkit. We've put it together to give you the best possible conditions for creating a stand that attracts attendees and help you make the most of your participation at International Citizen Days.



Access to the event

- You have access to the event from 10.00 on Friday 25 September and from 08.00 on Saturday 26 September. You are welcome to arrive at any time after this, but it is not possible to enter the venue earlier than the times stated above. Please make sure your stand is ready when the doors open.
- It is possible to leave your things in Øksnehallen once the programme has ended on Friday, if you take part in the event both days.
- There are parking options not far from Øksnehallen - learn more here: <https://www.dgibyen.dk/da/parkering>

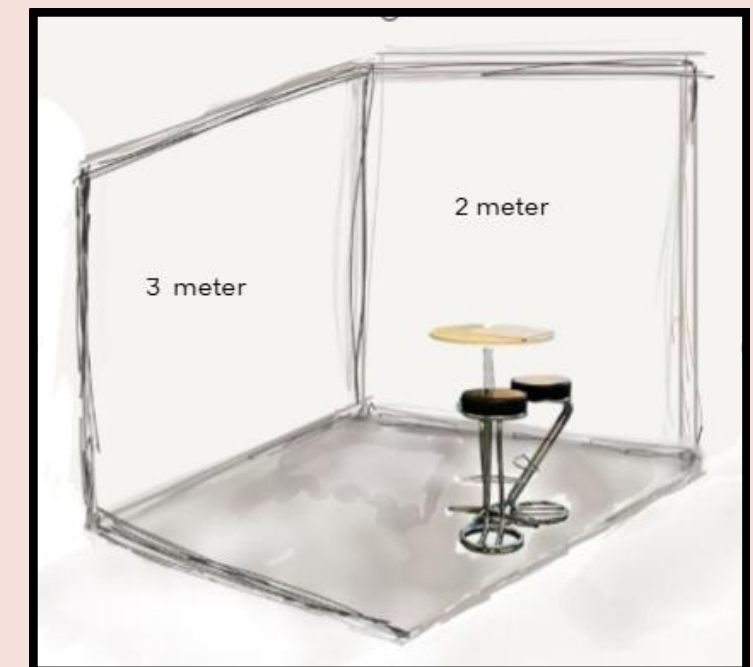
Practical information

- Each organisation will receive two meal vouchers upon arrival at the event. If you wish to order additional meals, it can be purchased at the café/food trucks on the day.
- Coffee, tea and water will be available throughout the day in the backstage lounge.
- You can always find the updated list of practicalities here: <https://icdays.kk.dk/for-organisations/for-organisations/practicalities>

How to "stand"

- Unless otherwise arranged, your organisation will be allocated a standard stand, which is 2x3 m with paper back and side panels. As standard there is one café table with tablecloth (H:110 cm, Ø:70 cm) and two chairs included. Please note that it is not possible to hang materials on the wallpanels.

- If you need electricity or any other items for your stand, this must be arranged at your own expense, for example you can order it in advance via DGI byen. See next page for more info.



International Citizen Days is a vibrant event with many things happening at the same time. Attendees are constantly deciding where to stop, so your stand needs to capture their attention.

Think beyond rollups and brochures and create a stand that sparks curiosity.

We encourage you to:

- Use colours, banners and hanging elements to make your stand visible.
- Spark curiosity with an eye-catching object, an intriguing question or a creative activity.
- Create an experience by letting visitors try, touch, play, taste or interact with something.



Information on DGI Byens webshop:

Apart from the standard stand equipment any additional equipment, decorations or display of materials are the responsibility of each organisation.

You are welcome to bring your own equipment, alternatively, DGI Byen offers a webshop where you can order a wide range of items, including electricity, screens, furniture etc. All rented items in the webshop will be delivered to your stand and set up by DGI Byen before the event.

You have received a welcome email from Øksnehallen July 14th regarding access to the webshop. If you cannot find it, please check your spam inbox. Alternatively, you can find the webshop here: <https://messe.dgibyen.dk/>



Bring artifacts that reflect the atmosphere and everyday environment of your organisation.



Make use of the ceiling to hang decorations (Requires prior agreement with DGI Byen).



Bring interactive decoration and accessories.



Rent screens to showcase your organisation, services, and/ or activities

Print a visual backscreen.

International Citizen Days is more than a fair.
Attendees can also explore a diverse programme of talks,
panel discussions, workshops, and interactive activities taking
place across Øksnehallen.

FRIDAY 25 SEPT / 12.00-16.00

Friday is dedicated to career and professional networking.

The attendees will be introduced to Danish workplace culture, the pension system, entrepreneurship, recruitment processes and collective agreements alongside opportunities for individual career guidance.

SATURDAY 26 SEPT / 10.00-15.00

Saturday is dedicated to Culture & Leisure, Housing, Tax etc.

The programme offers a hands -on, all senses experience where the attendees can try, taste, create and connect with the city's many culture houses, libraries, sports clubs and associations. The attendees will be guided through the essentials of life in Denmark from healthcare, childcare, housing and taxes to Danish culture, everyday practicalities and everything in between.

You can find the full stage programme here: icdays.kk.dk/programme

Who are the attendees?

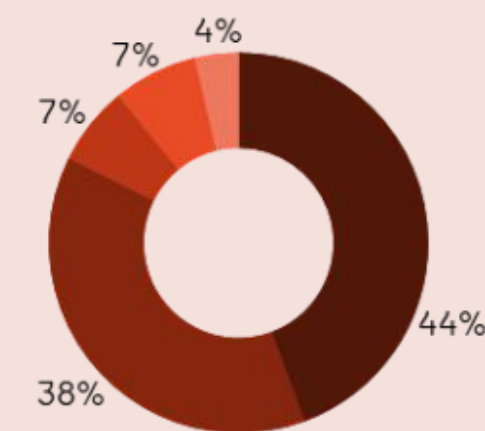
Top 5 countries

India
Italy
USA
Germany
Spain

52%

Live in the City of Copenhagen

Highest level of formal education



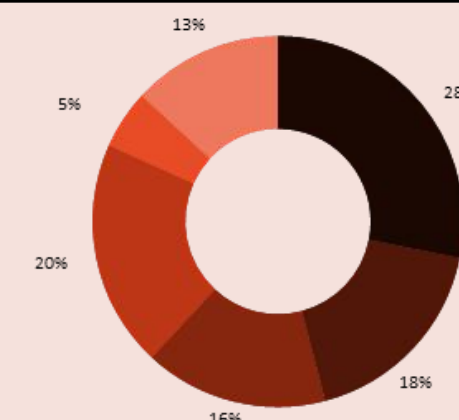
■ Master's degree
■ Bachelor's degree
■ Basic general education
■ Ph.D. or higher
■ Vocational training/education

Top 5 municipalities

Copenhagen 52%
Frederiksberg 6%
Lyngby-Taarbæk 4%
Gentofte 3%
Gladsaxe 3%

Why are they in Denmark?

■ Working
■ Job Seeking
■ Studying
■ Accompanying partner
■ Married to a Dane
■ Other



Source: Evaluation 2025

Communications & Press

We would love for you to spread the word on International Citizen Days...

We want to reach as many internationals as possible - and you can help us do that by sharing our free digital toolkit. It's quick to download and contains materials that you can easily share on your channels:

[Digital toolkit](#) | [International Citizen Days](#)



See you on 25 and 26 September!

If you have any questions in the mean time you are welcome to contact us on:
icd@kk.dk